

VITAL SIGNS

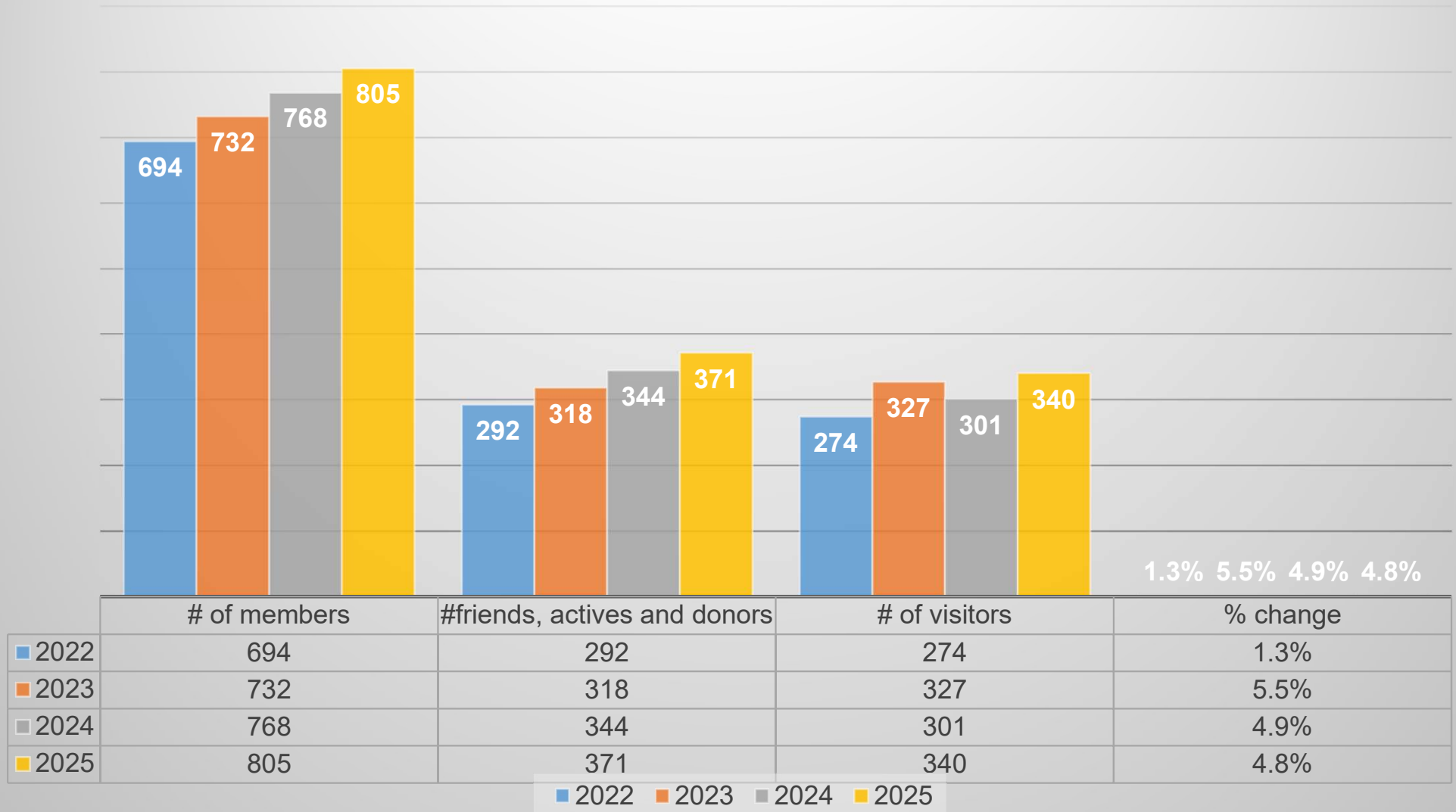
Dashboard of Key Indicators for 2025-2026

Eno River Unitarian Universalist Fellowship

Goals

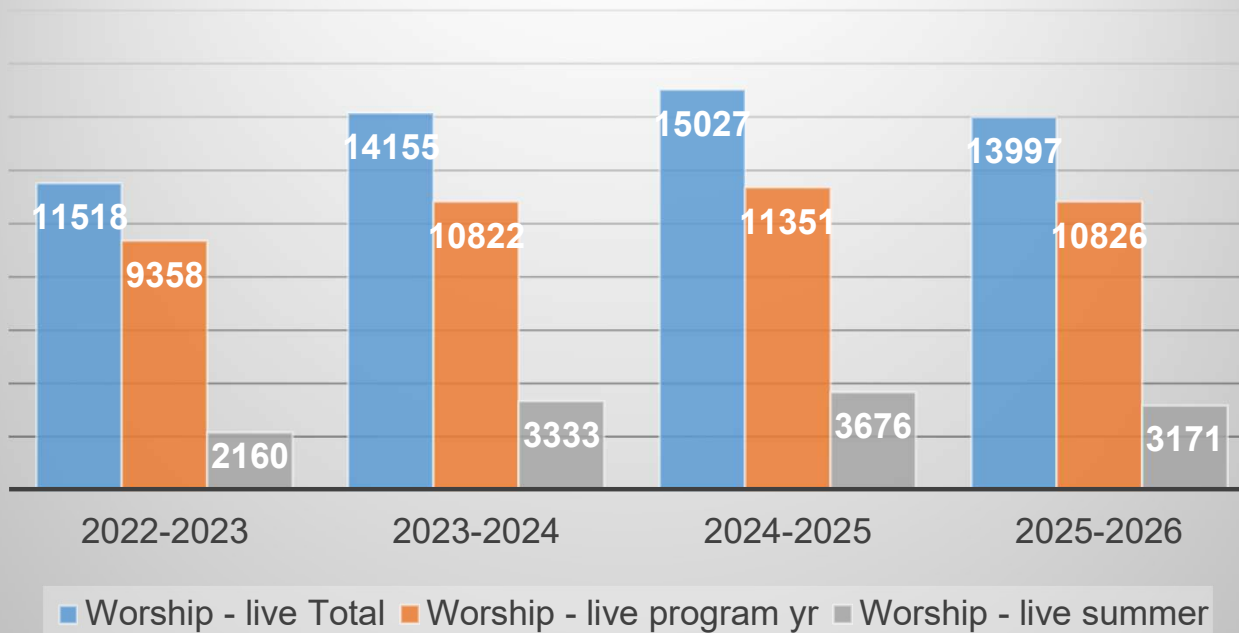
- a) Develop key indicators for program participation and growth.
- b) Provide relevant information to leadership in a timely way.
- c) Create data to evaluate ministry goals and support involvement in ERUUF activities.

Tracking Membership



Continuing trends from the previous year, our membership grew by another nearly 5% this year. Visitors continue to come in large numbers, and the membership team continues to follow through and help people become more deeply engaged in the congregation.

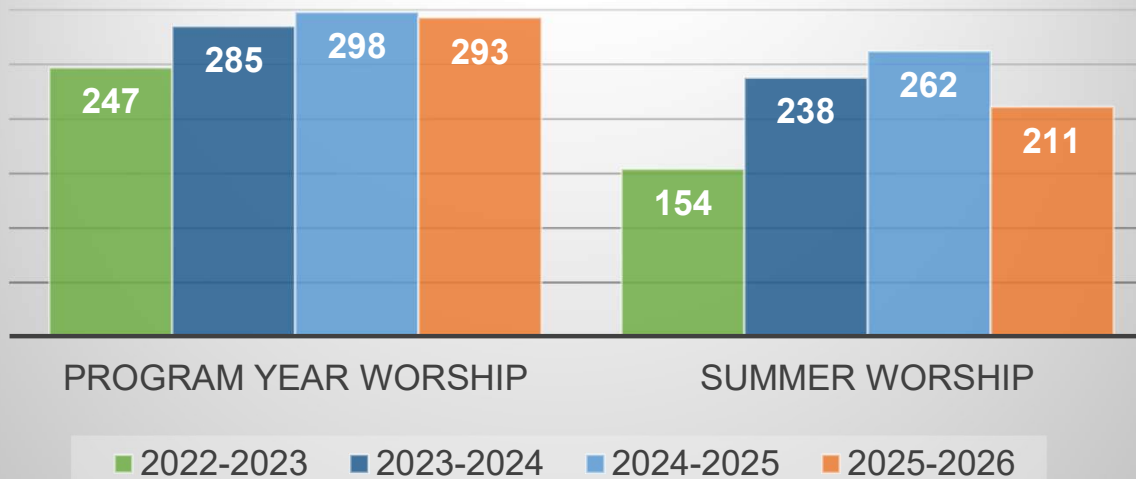
Total Worship Attendance



Data represents our multiplatform worship and combines virtual and live attendance on Sundays only. Attendance has remained relatively consistent for the past three years.

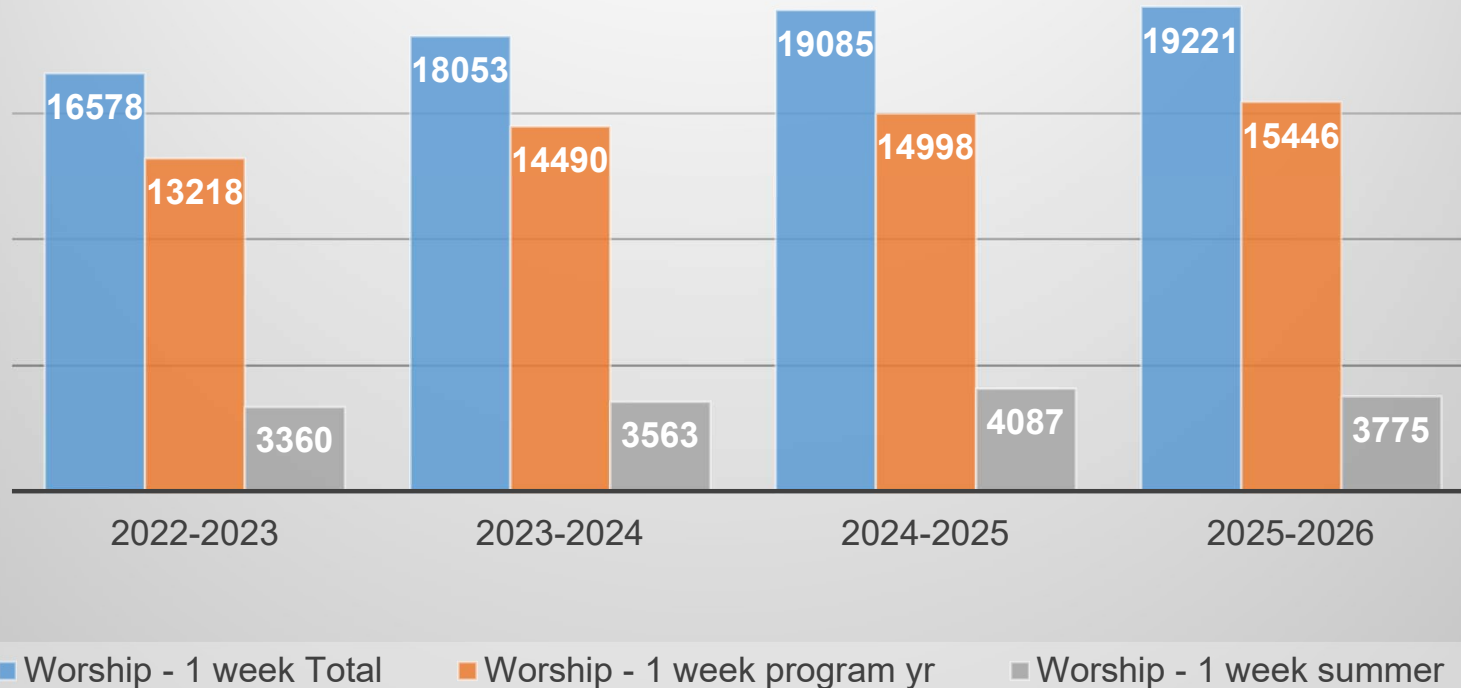
Summer = 1 service
(mid-May – August)

Average Worship Attendance



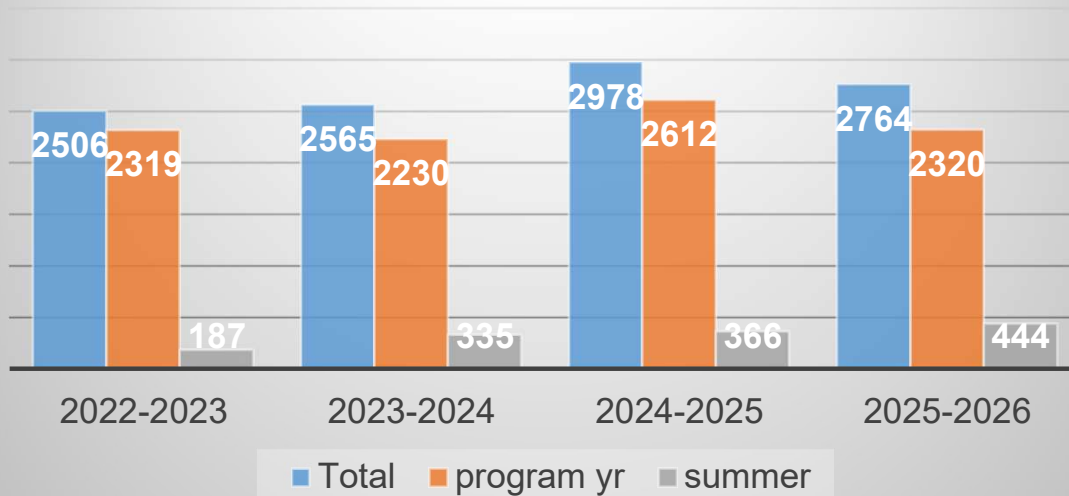
Program year = 2 services
(Sept. – mid-May)

Total Worship Attendance – In-person plus 1 week virtual numbers

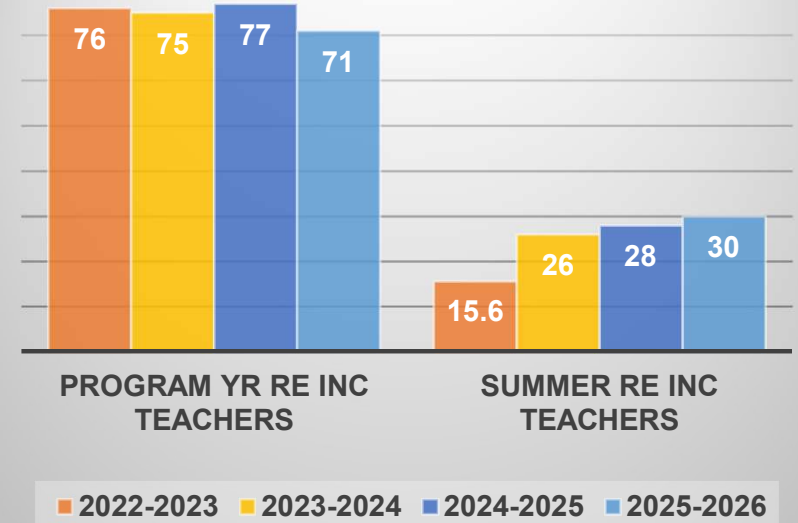


Our multiplatform worship service allows for delayed viewing on YouTube. Viewership increases after one week by up to 27-37%, suggesting that a number of people are now accessing ERUUF even if they cannot make it on Sunday morning. Online viewership after one week often equals or exceeds in person attendance.

RE Attendance



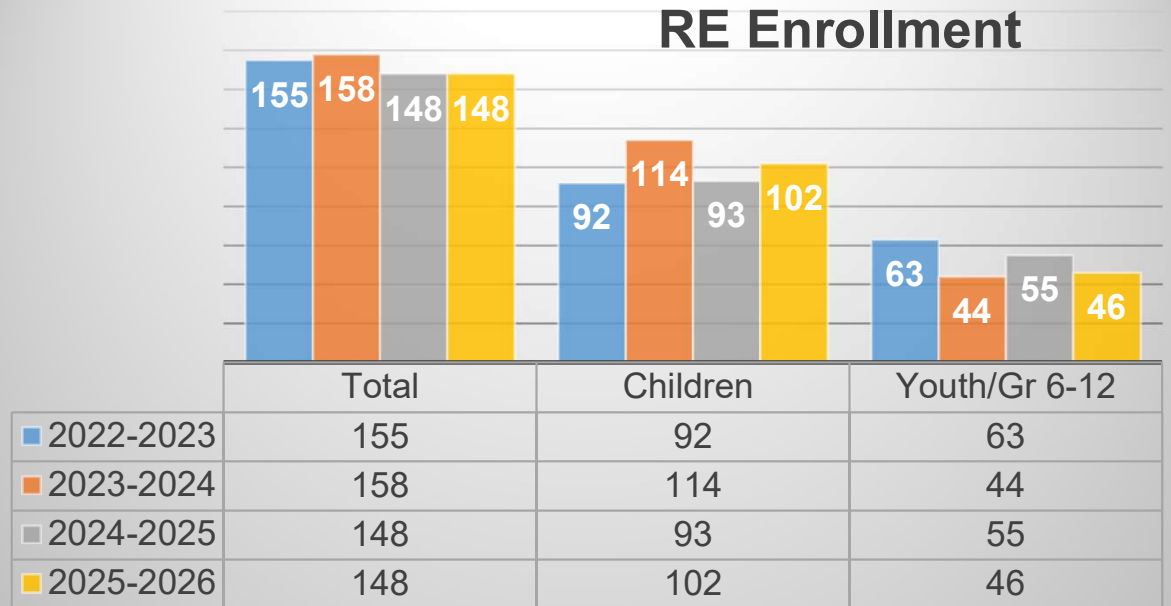
Average RE Attendance



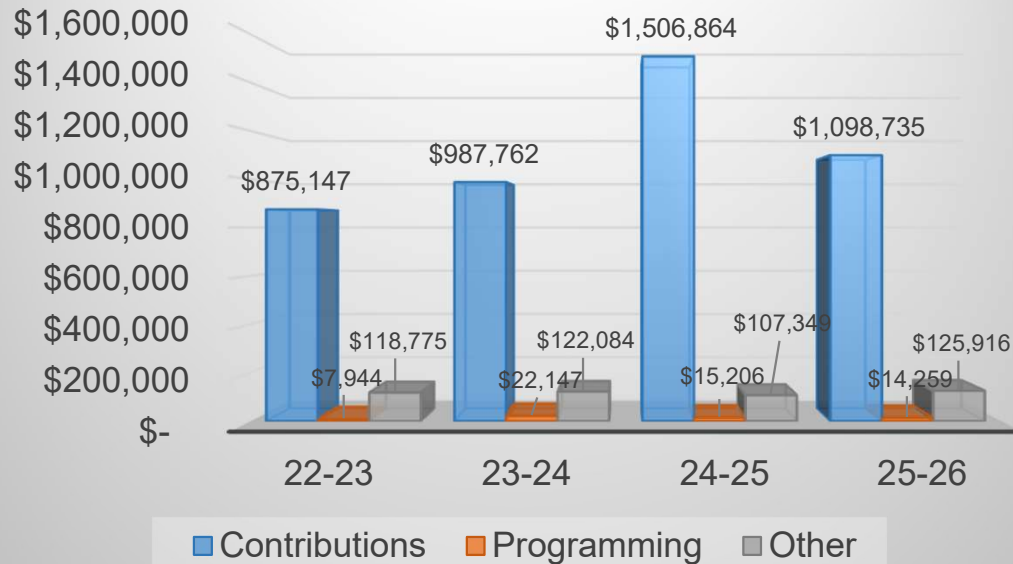
Attendance graphs include students, teachers, and volunteers.

RE attendance has dropped slightly from the peak in 2024-2025, while total enrollment has remained steady. Recovery from the pandemic is still only about 75% (enrollment of 148 this year compared to 208 in 2019-20). Summer attendance has been slowly growing.

RE Enrollment



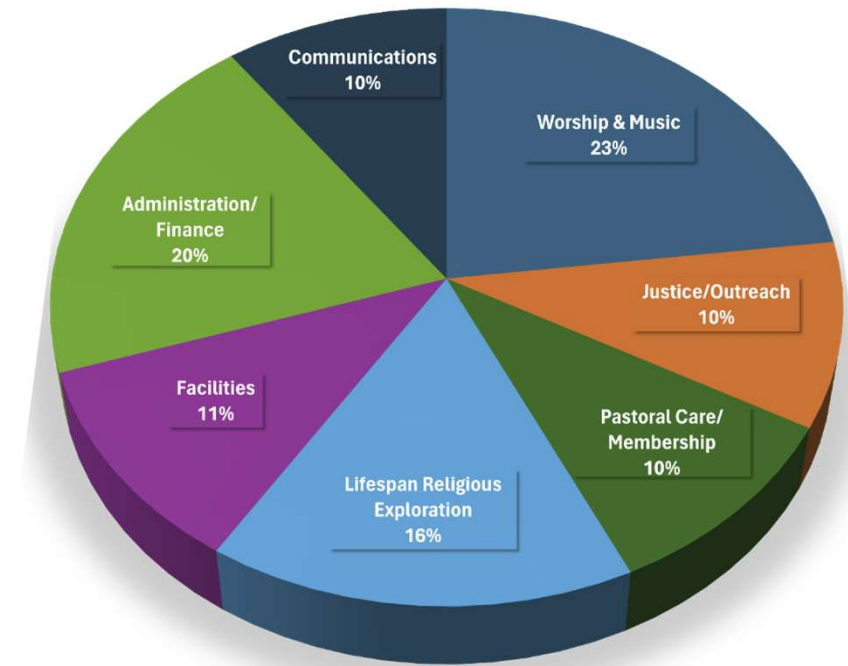
Income Breakdown



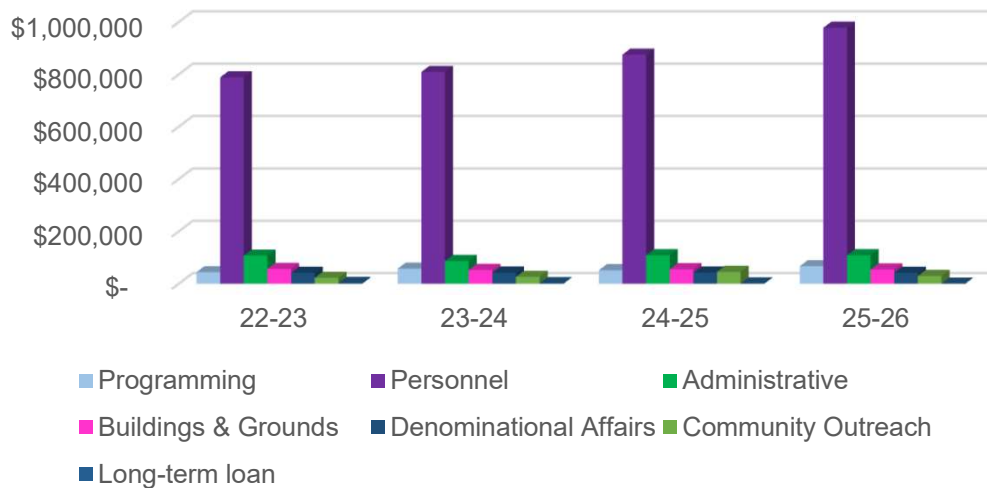
For detailed explanation of finances, see [year end report](#).

Higher income in FY 24-25 due to special campaign contributions.

FY25-26 graph of budget by program area

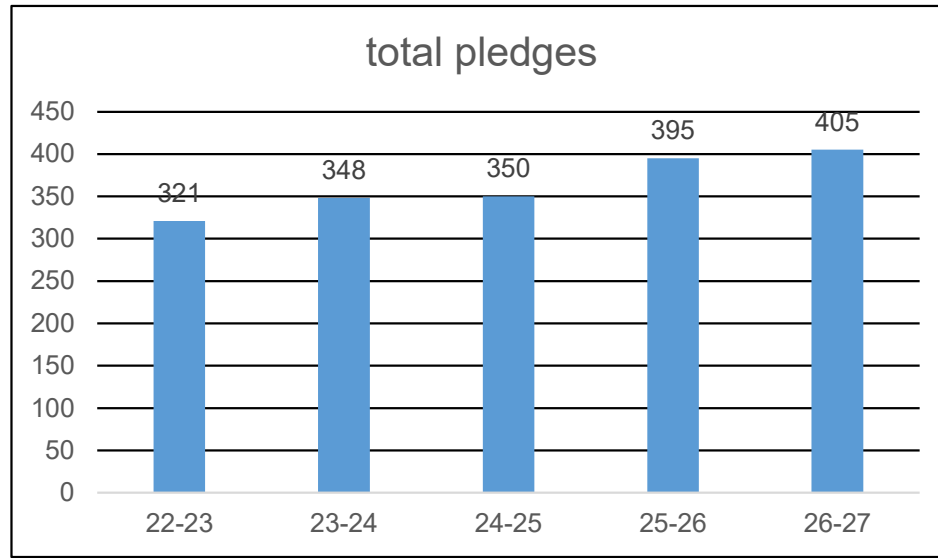


Expense Breakdown



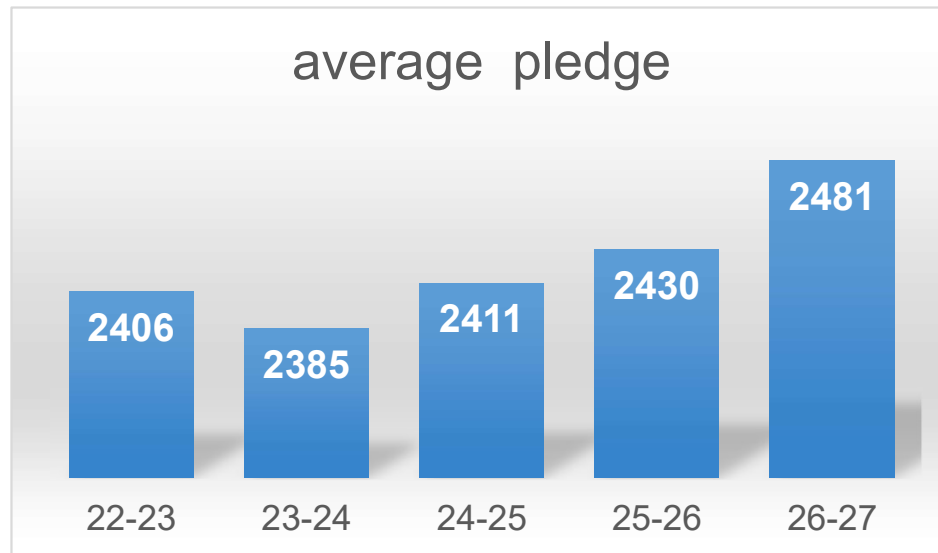
RESERVE FUNDS	Balance as of June 2026 (\$K)
Campus Needs Funds (restricted for facilities maintenance)	\$164.1
Strategic Initiatives Fund	\$519.1
Other Reserves (Minister's Discretionary, Youth Scholarship, Sabbatical, etc.)	<u>\$ 39.3</u>
Total	\$722.5

ERUUF maintains several funds that are reserved for special uses, including campus maintenance, growth and budget supplementation initiatives, and minister discretionary aid funds.



The number of pledging households for 2026-2027 grew slightly, reflecting our growth in membership.

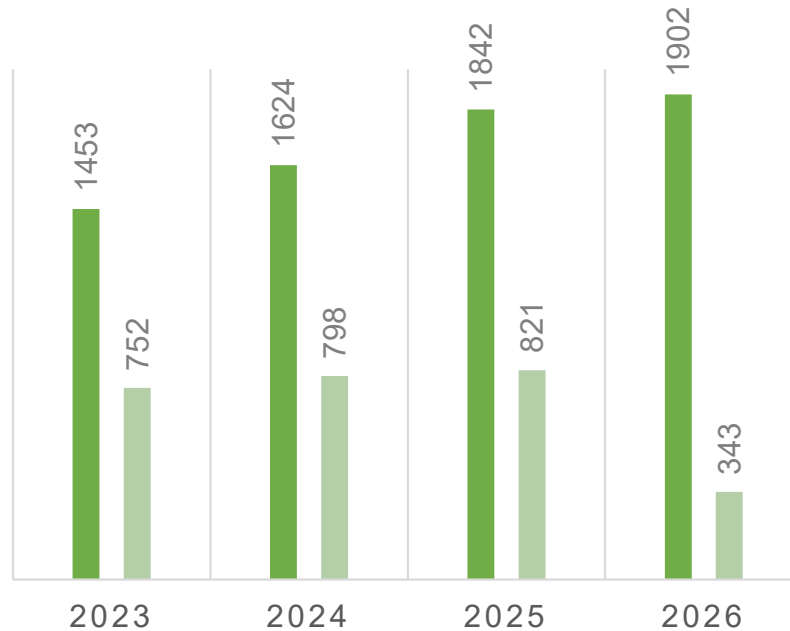
Average pledge for the upcoming 2026-2027 year continued its growth trend, resulting in reaching a total of over \$1,000,000 in pledges for the first time.



Enews open rate

PUBLICATIONS

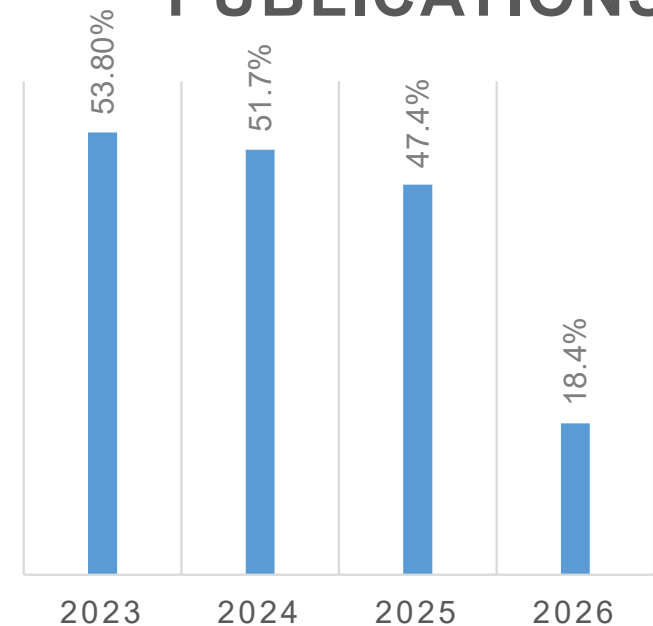
■ emailed ■ opened



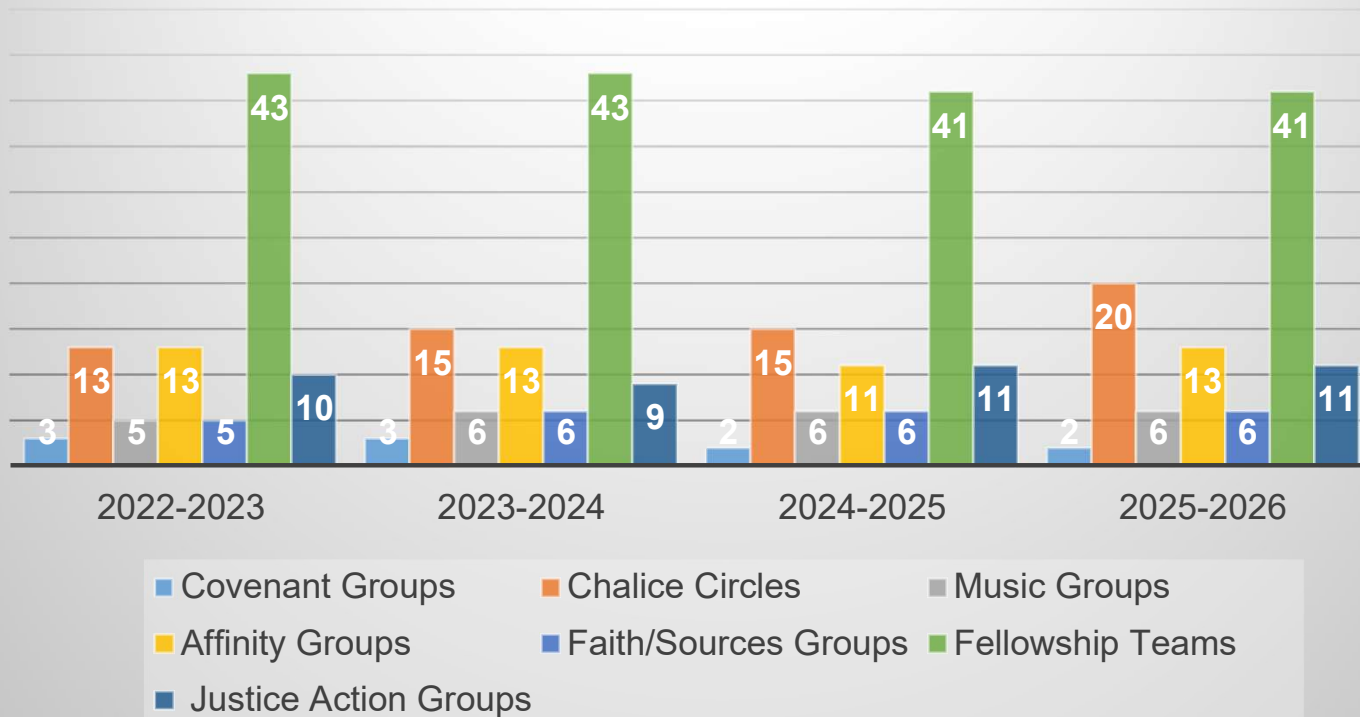
Enews remains an important means of communicating with members and the public, as indicated by the growing number of folks that sign up to receive it. However, for unclear reasons, this year experienced a drop in the open rate, though it has now recovered back up to 30%+. We are researching this anomaly.

PUBLICATIONS

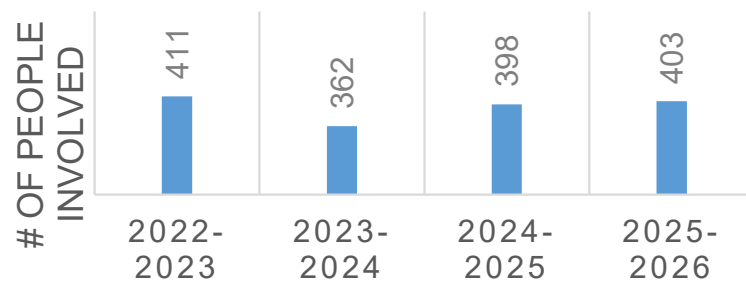
% OPENED



Groups within ERUUF



GROUPS - PARTICIPANTS



The number of groups at ERUUF remains fairly constant. Of note, the number of chalice circles grew significantly.