

2024 ERUUF PULSE OF THE CONGREGATION EXECUTIVE SUMMARY

Note: The survey focused on Member/Friend perceptions of ERUUF during the 2023 CY, the first *full year* Rev. Jacqueline was lead minister

A summary provided by the Committee on Evaluation of Ministry of the Board of Trustees
Mark Henault (Chair), Trisha Lester (BoT), Steve Hall, Megan Meyer

Overall Perception

ERUUF is Doing (VERY) Well!!

90% of respondents strongly agreed/agreed that
“For me personally, I believe ERUUF did well.”

“I feel we have the **strongest trio of ministers ever.**”

“**Rev Jaqueline is excellent** and a fantastic worship leader, too.”

“I feel very positive about ERUUF and the **dynamic community** flourishing here. It is **a place I cherish, and I am grateful it is a part of my life.**”

“ERUUF gives me a **spiritual community and home.** Thank you. **It's priceless.**”

“I continue to be **impressed with the depth and variety of the Sunday services** and what is being offered, what the ministers bring to them, and the **gorgeous music.**”

“The longer I attend ERUUF the more I value what it is and aspires to be. **ERUUF has helped me grow in my awareness and understanding of social justice.**”

“**Love the RE program and inclusion of children in the congregation.**”

“I **really like the direction of ERUUF** and how we invest in our staff and members. There is a lot of amazing work happening, and I'm proud to be a member.”

Mission

Strengths

(When results given, first % represents 2024, second % represents 2023)

Opportunities

(When results given, first % represents 2024, second % represents 2023)

Mission

The mission of the Eno River Unitarian Universalist Fellowship is to **transform lives** by building a free and inclusive covenantal religious community of spirit, service, justice, and love.

Q2. Helped me **grow as a person**

(88% vs. 71%)¹

Q22. Offered a free and inclusive covenantal religious community of spirit and love (93% vs. na)¹

Q23. Offered a free and inclusive covenantal religious community of service and justice (92% vs. na)¹

¹(Percent of respondents that Strongly Agreed/Agreed)

Ends Statements

	Strengths (When results given, first % represents 2024, second % represents 2023)	Opportunities (When results given, first % represents 2024, second % represents 2023)
I. The people of ERUUF are engaged in a deeply meaningful, transformative liberal religious experience.	Q3. I felt I was engaged in a deeply meaningful, transformative liberal religious experience at ERUUF (73% vs. na)¹	

¹(Percent of respondents that Strongly Agreed/Agreed)

Ends Statements (con't)

	<h2>Strengths</h2> <p>(When results given, first % represents 2024, second % represents 2023)</p>	<h2>Opportunities</h2> <p>(When results given, first % represents 2024, second % represents 2023)</p>
II. The people of ERUUF create and sustain a community of care, mutual respect, inclusiveness and love.	Q6. I felt cared for. (81% vs. 69%) ¹ Q4. I felt respected. (89% vs. na) ¹ Q5. I felt included. (83% vs. na) ¹ Q7. I felt loved. (64% vs. na) ¹	

¹(Percent of respondents that Strongly Agreed/Agreed)

Ends Statements (con't)

	<h2 style="color: green;">Strengths</h2> <p style="color: green;">(When results given, first % represents 2024, second % represents 2023)</p>	<h2 style="color: orange;">Opportunities</h2> <p style="color: orange;">(When results given, first % represents 2024, second % represents 2023)</p>
<p>III. The people of ERUUF reach beyond their congregation, individually and collectively, as they live out UU values.</p>	<p>Q13. I was actively engaged in Social Justice inside & outside of ERUUF (54%⁺ vs. na)²</p> <p>Q32. ERUUF was seen as a valued partner in bringing justice and compassion to the Durham-Chapel Hill community (78% vs. na)¹</p>	<p>Q13. I was actively engaged in Social Justice inside & outside of ERUUF (54%⁺ vs. na)²</p> <p>Q15. I was actively engaged in Earth Justice within our congregation and in the larger community (36% vs. na)²</p>

¹(Percent of respondents that Strongly Agreed/Agreed)

²(Percent of respondents who participate in programs/events/activities that Strongly Agreed/Agreed)

2023-2026 Strategic Plan

	<h2 style="color: green;">Strengths</h2> <p style="color: green;">(When results given, first % represents 2024, second % represents 2023)</p>	<h2 style="color: orange;">Opportunities</h2> <p style="color: orange;">(When results given, first % represents 2024, second % represents 2023)</p>
<p><u>Goal 1</u> Expanded and deepened commitment to diversity</p>	<p>Q14. Because of ERUUF, I further increased my awareness of and commitment to racial equity and inclusion (76% vs na)¹</p>	
<p><u>Goal 2</u> Included family, children and youth into life of the congregation</p>	<p>Q24. ERUUF included families, children, and youth into the life of the congregation (90% vs. na)¹</p>	

¹(Percent of respondents that Strongly Agreed/Agreed)

2023-2026 Strategic Plan (con't)

	Strengths (When results given, first % represents 2024, second % represents 2023)	Opportunities (When results given, first % represents 2024, second % represents 2023)
<u>Goal 3</u> Members engaged deeply in social justice and earth justice within and outside of our congregation	Q13. I was actively engaged in Social Justice within our congregation and in the larger community (54% vs. na)¹	Q13. I was actively engaged in Social Justice within our congregation and in the larger community (54% vs. na)¹ Q15. I was actively engaged in Earth (Environmental) Justice within our congregation and in the larger community (36% vs. na)¹

¹(Percent of respondents who participate in programs/events/activities that Strongly Agreed/Agreed)

2023-2026 Strategic Plan (con't)

	<h2 style="color: green;">Strengths</h2> <p style="color: green;">(When results given, first % represents 2024, second % represents 2023)</p>	<h2 style="color: orange;">Opportunities</h2> <p style="color: orange;">(When results given, first % represents 2024, second % represents 2023)</p>
<p>Goal 4: Created / implemented sustainable plan for finance, facilities, and communications</p>	<p>Q20. I was aware of ERUUF's financial needs (78% vs. na)¹</p> <p>Q26. Campus facilities were accessible and lived into ERUUF's commitment to Earth Justice and Green Sanctuary practices (87% vs. na)¹</p> <p>Q46. Congregational Communications (84% vs. 82%)¹</p>	<p>Q19. Giving financially to support ERUUF was, for me, an expression of spiritual practice (61% vs. na)¹</p>

¹(Percent of respondents that Strongly Agreed/Agreed)

2023-2026 Strategic Plan (con't)

	Strengths (When results given, first % represents 2024, second % represents 2023)	Opportunities (When results given, first % represents 2024, second % represents 2023)
<u>Goal 5</u> Strengthen, deepened, expand our relationships between ERUUF and the larger UU denomination		Q27. The relationship between ERUUF and the larger UU denomination (e.g., the Unitarian Universalist Association, other UU congregations, etc.) was strengthened, deepened, and expanded (36% vs. na)¹

¹(Percent of respondents that Strongly Agreed/Agreed)

Member/Friend Connection & Engagement

	Strengths (When results given, first % represents 2024, second % represents 2023)	Opportunities (When results given, first % represents 2024, second % represents 2023)
Connection & Engagement	<p>Q11. Felt connected to the community (82% vs. 76%)¹</p> <p>Q9. Easy to be involved (85% vs. 78%)¹</p> <p>Q4. I felt respected (89% vs. na)¹</p> <p>Q5. I felt included (83% vs. na)¹</p> <p>Q6. I felt cared for (81% vs. 76%)¹</p> <p>Q21. Participated in workshops, events, activities (frequent/occasional) (81% vs. 77%)¹</p>	<p>Q30. ERUUF was a radically welcoming community (77% vs. 76%)¹</p> <p>Q10. Active volunteer (63% vs 63%)¹</p>

¹(Percent of respondents that Strongly Agreed/Agreed)

Programs/Activities & Groups

	Strengths (When results given, first % represents 2024, second % represents 2023)	Opportunities (When results given, first % represents 2024, second % represents 2023)
Programs & Activities	Q35. Sunday Morning Worship (95% vs. 84%) ¹ Q36. Music (90% vs. 79%) ¹ Q33. RE: Children & Youth (89% vs. 80%) ¹ Q40. Fellowship (Coffee) Hour (84% vs. 59%) ¹ Q41. Pastoral Care (83% vs. 83%) ¹ Q44. Financial Management (95% vs. 88%) ¹	Q34. RE: Adults (28% vs. 20%) ² Q45. Multigenerational Activities (56% vs. 49%) ¹
Groups	Q53. Ministers (94% vs. 89%) ¹ Q51. Office Administration (96% vs. 90%) ¹	

¹(Percent of aware respondents that rated **Excellent/Good**)

²(Percent of aware respondents that rated **Excellent**. For comparison purposes: Sunday morning worship 63%, Music 52%, Children’s RE 49%, REI 48%)

Justice

Strengths

(When results given, first % represents 2024, second % represents 2023)

Opportunities

(When results given, first % represents 2024, second % represents 2023)

Earth Justice

Q25. ERUUF supported and encouraged me to appreciate the importance of environmental sustainability (77% vs. na)²

Q16. I was a responsible steward of the Earth and its resources (77% vs. na)²

Q39. Earth Justice Programs/Activities (33% vs. na)⁵

Q15. Actively engaged in Earth Justice inside & outside of ERUUF (36% vs. na)³

Social Justice

Q14. ERUUF further increased my awareness of / commitment to REI (76% vs. na)²

Q28. ERUUF created a more racially just society (82% vs. na)²

Q38. REI Programs/Activities (91% vs. na)¹

Q12. Able to interact effectively with people different from me (64% vs. na)⁴

Q13. Actively engaged in Social Justice inside & outside of ERUUF (54% vs. na)³

Q13. Actively engaged in Social Justice inside & outside of ERUUF (46% vs. na)³

¹(% of aware respondents that rated Excellent/Good)

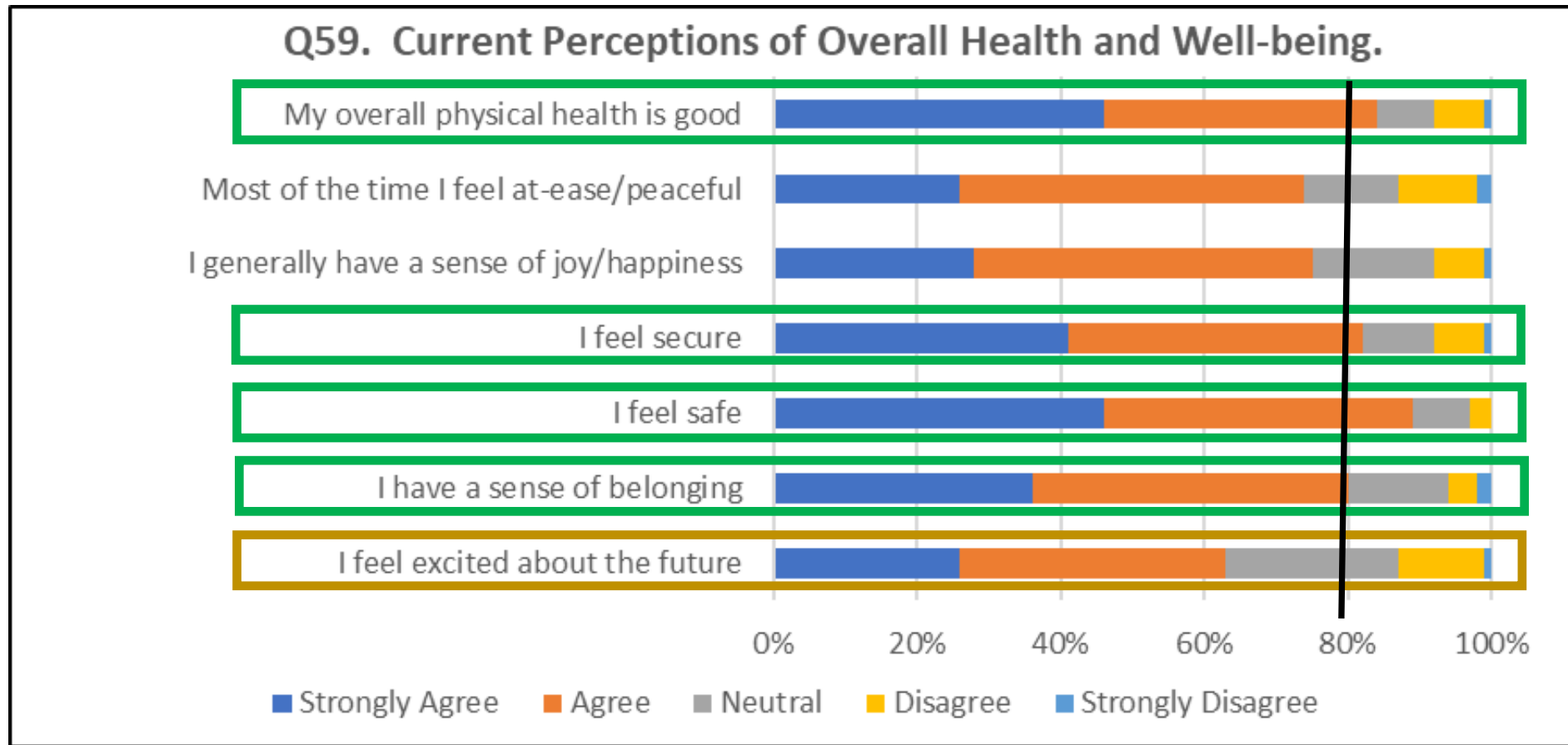
³(% of respondents who participate in programs/events/activities that Strongly Agreed/Agreed)

⁵(% of respondents that rated **Excellent**. For comparison purposes REI 48%) ¹³

²(% of respondents that Strongly Agreed/Agreed)

⁴(% of respondents who participated in REI programs/activities that Strongly Agreed/Agreed)

Current Member Health & Wellbeing: Strengths / Opportunities



What Members/Friends Need From ERUUF *Right Now*: Key Highlights

Q61. In this moment, what do you need most from ERUUF?	% Respondents Indicating
Sunday morning worship (in-person, live-streamed, or archived for later viewing)	72%
A community that cares for one another	55%
A community that embraces fun/joy/excitement	43%
A radically welcoming community that offers a safe and caring space	39%
A place of peace and tranquility	38%
Opportunities to reach out/engage wider community are identified	36%
Increased connections/engagement for current and new members/friends	34%
A community that respects divergent opinions	34%
Music programs and activities	31%